

SD MASTER CHORALE

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SD Master Chorale is Recipient of Inaugural Grant by The Conrad Prebys Foundation

San Diego, CA (March 30, 2021)—The SD Master Chorale is delighted to announce it is a recipient of The Conrad Prebys Foundation’s inaugural grant. The \$25,000 gift will be used to produce the organization’s 60th Anniversary Concert Season, beginning this July.

Highlights of this celebratory season include a 60th Anniversary Season Celebratory Kickoff event this summer, our annual Messiah Singalong, a collaboration with SD Unified School District, and our 6th annual High School Honor Choir. The season will also include the world premiere of *The Book of Colors*, by Marcos Balter, commissioned by the Chorale, and several other self-produced concerts, in addition to the Chorale’s usual partner concerts with the San Diego Symphony and other respected performing arts partners. The 60th Anniversary Season will conclude with a performance at Carnegie Hall, NYC, of *Songs of Ascent*, by Southern-California composer, Shawn Kirchner.

“This is a very exciting gift at just the right time as we prepare for our 60th anniversary programming. We’re thrilled to be planning for live events again where we can share the joy of live, professional-caliber choral music”, said John K. Russell, Music Director.

Other performing arts organizations receiving grants from the foundation include Mainly Mozart, San Diego Symphony, La Jolla Music Society, and Art of Elan.

ABOUT THE CONRAD PREBYS FOUNDATION GRANT

Honoring its namesake’s legacy and passion for philanthropic giving, The Conrad Prebys Foundation is celebrating the selection of 121 grant projects, which will receive nearly \$78 million in grant funding during its inaugural grant cycle. The selection process of these grants came at a unique time in our region’s history, and the awarded applicants reflect a balance between focus areas of personal interest to Conrad Prebys and the urgent needs of our community, which has been upended due to the coronavirus pandemic.

Conrad Prebys experienced incredible joy through the act of giving to causes he was passionate about, and the foundation hopes that these gifts – including the many matching opportunities being funded – will inspire others to give as well. With the highest levels of financial and organizational stewardship, The Conrad Prebys Foundation continues the legacy of Prebys' patronage while evolving its funding focus to meet the needs of the community.

As the needs of the community evolve, the foundation is committed to exploring innovative ways to maximize its impact in the region – from unique funding structures to strategic partnerships to the identification of urgent community needs.

ABOUT THE SD MASTER CHORALE

The SD Master Chorale connects all people to the joy of professional-caliber live choral music and enriches lives by sharing what we have in common—our voice.

Widely recognized for its exciting, inspiring, and comforting performances, the SD Master Chorale is San Diego's premier choral ensemble, showcasing more than 100 of the region's finest singers. The Chorale was founded in 1961, and today continues its artistic ascent under the leadership of Music Director Dr. John K. Russell. Dedicated to performing the finest choral repertoire, the SD Master Chorale embraces classical masterworks, new music by contemporary composers, film scores, and diverse works of many genres to unite audiences and musicians of all cultures, religions, and generations. Each year the Chorale appeals to thousands of San Diego residents and visitors, and is heard outside the concert hall with the San Diego Symphony via broadcasts on KPBS, San Diego's NPR station. The Chorale is also a regular participant in the San Diego Symphony's summer series on the Embarcadero.

For more information, visit <http://www.sdmasterchorale.org>.

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